session two

Methods and Methodologies
methodologies
thematic analysis
grounded theory
phenomenology
discourse analysis
narrative
ethnography
and their key assumptions
thematic analysis

positivist, constructionist
themes are valuable
"captures something important
about the data"
descriptive
content driven
grounded theory
post-positivist, constructionist
develop 'theory' grounded in data
avoid preconceptions
codified practices
phenomenology

constructionist?
descriptive, hermeneutic
- the double hermeneutic
experience and meaning
Discourse analysis

Constructionist
Language (symbolic communication)
Micro (discursive psychology)
Macro (Foucauldian)
Construction, function, variation
Positioning
Power
narrative
constructionist
storying, meaning
narrative form
ethnography

post-positivist, constructionist?
culture
observation, immersion
methods

interviews
focus groups
diaries
diary-elicitation
photo-voice
photo-elicitation
video-elicitation
go-along interviews
document analysis
observation
which method(s)?
which methodology(ies)?
how will you choose?
why you don't need a methodology
drive-by research
the interview as orthodoxy
the hazards of orthodoxy
the fear of uncertainty
the lack of good mentors
you need to be:

- informed
- critical
- creative
your research demands your methodology
exercise

• what is your research question?
• what methods will you use to collect data for it?
review
write down the three most important things you will take from this session